

# Classified Advertising in the NAD Union Magazines

**Payment should be sent with classified ads** to help keep the cost of classified advertising down. Billing adds extra cost. Word count is based upon the spaces between words in normal usage. Tear sheets are only supplied with display ads when they're billed. Since classified ads are not billed, no tear sheets are sent.

**First-time advertisers** should send a signed endorsement from their pastor along with their first ad to their *local conference* communication director. Include checks and envelopes addressed to each union magazine with the appropriate postage attached to the envelopes. After approving the ad, the conference communication director sends the approved ad, a copy of the pastor's endorsement and the checks on to the union magazines in the envelopes you've provided. Subsequent ads may be sent directly to the union magazines.

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PUBLICATION: **Atlantic Union GLEANER** PRINTER: Review & Herald  
PUBLISHER: Atlantic Union Conference CIRCULATION 22,000  
STREET ADDRESS: 400 Main Street FAX: 978-368-7948  
MAILING ADDRESS: PO Box 1189, South Lancaster, MA 01561-1189  
WEB ADDRESS: [www.atlantic-union.org/gleaner](http://www.atlantic-union.org/gleaner)

AD MGR.: Ednor Davison PHONE: 978-368-8333, ext. 3028 E-MAIL: [gleaner@atlanticunion.org](mailto:gleaner@atlanticunion.org)

**CLASSIFIED ADS: \$40/up to 40 words, .50/each additional word (80 word max.)**  
**Inside union \$35/up to 40 words, .50/each additional word (80 word max.)**

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PUBLICATION: **Canadian Adventist MESSENGER** PRINTER: Maracle Press, Ltd.  
PUBLISHER: Seventh-day Adventist Church in Canada CIRCULATION: 15,000  
STREET ADDRESS: 1148 King Street East FAX: 905-433-0982  
MAILING ADDRESS: 1148 King Street East, Oshawa, ON L1H 1H8 CANADA  
WEB ADDRESS: [www.sdacc.org](http://www.sdacc.org)

AD MGR.: Joan Tanasiychuk PHONE: 905-433-0011, ext. 223 E-MAIL: [joant@sdacc.org](mailto:joant@sdacc.org)

**CLASSIFIED ADS: \$20/up to 50 words, .35/each additional word.**

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PUBLICATION: **Columbia Union VISITOR** PRINTER: Review & Herald  
PUBLISHER: Columbia Union Conference CIRCULATION: 43,500  
STREET ADDRESS: 5427 Twin Knolls Road FAX: 410-997-7420  
MAILING ADDRESS: 5427 Twin Knolls Road, Columbia, MD 21045  
WEB ADDRESS: [www.columbiaunion.org/visitor](http://www.columbiaunion.org/visitor)

DISPL ADS: Kelly Coe PHONE: 410-997-3414, ext. 235 E-MAIL: [kcoe@columbiaunion.net](mailto:kcoe@columbiaunion.net)  
CLASS ADS: Sandra Jones PHONE: 410-997-3414, ext. 306 E-MAIL: [sjones@columbiaunion.net](mailto:sjones@columbiaunion.net)

**CLASSIFIED ADS: \$50/up to 50 words; .60/each additional word. Inside union \$45/50 words; .60/each additional word. Frequency discounts: 3 consecutive ads 5%; 6 ads 10%; 12 ads 15%. Column ad (maximum of 75 words in a box) \$125; inside union \$105.**

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PUBLICATION: **Lake Union HERALD** PRINTER: Color Press  
PUBLISHER: Lake Union Conference CIRCULATION: 30,000  
STREET ADDRESS: 8903 US Hwy 31 FAX: 269-473-8209  
MAILING ADDRESS: Box C, Berrien Springs, MI 49103  
WEB ADDRESS: [www.lakeunionherald.com](http://www.lakeunionherald.com)

DISPL ADS: Diane Thurber PHONE: 269-473-8247 E-MAIL: [herald@luc.adventist.org](mailto:herald@luc.adventist.org)  
CLASS ADS: Judi Doty PHONE: 269-473-8242 E-MAIL: [circulation@luc.adventist.org](mailto:circulation@luc.adventist.org)

**CLASSIFIED ADS: \$37/up to 50 words; .50/each additional word, 80 words max.**  
**Inside union \$27/up to 50 words; .50/each additional word, 80 words max.**

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PUBLICATION: **Mid-America OUTLOOK** PRINTER: Pacific Press  
PUBLISHER: Mid-America Union Conference CIRCULATION: 28,800  
STREET ADDRESS: 8307 Pine Lake Road, Lincoln, NE 68516 FAX: 402-483-4453  
MAILING ADDRESS: PO Box 6128, Lincoln, NE 68506  
WEB ADDRESS: [www.outlook.maucsda.org](http://www.outlook.maucsda.org)

AD MGR.: Amy Prindle PHONE: 402-484-3012 E-MAIL: [amprindl@maucsda.org](mailto:amprindl@maucsda.org)

**CLASSIFIED ADS: \$35/up to 50 words, .85/each additional word. Frequency discount: 10% 4-months  
In union \$25/up to 50 words, .35/each additional word. Freq. disc.: 20% 12-months**

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PUBLICATION: **North Pacific Union GLEANER** PRINTER: Pacific Press  
PUBLISHER: North Pacific Union Conference CIRCULATION: 41,000  
STREET ADDRESS: 1498 SE Tech Center Pl, Ste. 300, Vancouver, WA 98683  
MAILING ADDRESS: PO Box 871150, Vancouver, WA 98687 FAX: 360-816-1381  
WEB ADDRESS: [gleaneronline.org](http://gleaneronline.org) VISA • Mastercard accepted

AD MGR.: Desiree Lockwood PHONE: 360-816-1483 E-MAIL: [gleaner@nw.npuc.org](mailto:gleaner@nw.npuc.org)

**CLASSIFIED ADS: \$35/up to 30 words, 1.25/each additional word, 10% disc. 4 consec. ads/no changes.  
In union \$24/up to 30 words, .75/each add. word, 10% disc. 4 consec. ads/no changes.**

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PUBLICATION: **Pacific Union RECORDER** PRINTER: Pacific Press  
PUBLISHER: Pacific Union Conference CIRCULATION: 56,000  
STREET ADDRESS: 2686 Townsgate Road, Westlake Village, CA 91361  
MAILING ADDRESS: PO Box 5005, Westlake Village, CA 91359-5005 FAX: 805-495-2644  
WEB ADDRESS: [www.pacificunionrecorder.com](http://www.pacificunionrecorder.com)

DISPL ADS: Alicia Adams PHONE: 805-497-9457, ext. 284 E-MAIL: [alicia@puonline.org](mailto:alicia@puonline.org)  
CLASS ADS: Sali Butler PHONE: 805-497-9457, ext. 280 E-MAIL: [commdept@puonline.org](mailto:commdept@puonline.org)

**CLASSIFIED ADS: \$62/up to 50 words, .65/each additional word.  
In union \$49/up to 50 words, .65/each additional word.**

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PUBLICATION: **Southern TIDINGS** PRINTER: The College Press  
PUBLISHER: Southern Union Conference CIRCULATION: 67,500  
STREET ADDRESS: 3978 Memorial Drive, Decatur, GA 30032 FAX: 805-495-9726  
MAILING ADDRESS: PO Box 849, Decatur, GA 30031  
WEB ADDRESS: [www.southernunion.com/tidings](http://www.southernunion.com/tidings)

AD MGR.: Irisene Douce PHONE: 404-299-1832, ext. 414 E-MAIL: [Irisene@southernunion.com](mailto:Irisene@southernunion.com)

**CLASSIFIED ADS: \$50/20 words, \$55/21-45 words, \$1.50/each additional word.  
In union \$40/20 words, \$45/21-45 words, \$1.30/each additional word.**

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PUBLICATION: **Southwestern Union RECORD** PRINTER: Pacific Press  
PUBLISHER: Southwestern Union Conference CIRCULATION: 30,000  
STREET ADDRESS: 777 S. Burleson Blvd., Burleson, TX 76028 FAX: 817-447-2443  
MAILING ADDRESS: PO Box 4000, Burleson, TX 76097  
WEB ADDRESS:

AD MGR.: Roxie L. Graham-Marski PHONE: 817-295-0476, ext. 339 E-MAIL: [rgraham-marski@swuc.org](mailto:rgraham-marski@swuc.org)

**CLASSIFIED ADS: \$40/up to 50 words max. Place ad in a box \$15.  
In union 10% discount off total.**

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